

remix in a you're class

RHETORIC OF REMIX IS CONFUSING

ways to critique the modern

appeal to common practice –

- claiming something is true or is okay because it's commonly practiced. We do what we do because everyone is doing it that way.
 - Everyone is going over the speed limit. It's okay to do.

appeal to tradition –

- claiming something is true or okay because it's (apparently) always been that way. We do what we do because that's the way it's always been done.
 - Marriage has always been the union between a man and a woman. Therefore gay marriage is wrong.

postmodernism (a movement, a feeling)

- it's largely a reaction to the assumed certainty of scientific or objective efforts to explain reality.
- here is what it looks like in a table

Modernism		Postmodernism
Form (conjunctive/closed)	←.....→	Antiform (disjunctive/open)
Purpose	←.....→	Play
Design	←.....→	Chance
Hierarchy	←.....→	Anarchy
Art Object/Finished Work	←.....→	Process/Performance/ Happening
Presence	←.....→	Absence
Centering	←.....→	Dispersal
Genre/Boundary	←.....→	Text/Intertext
Root/Depth	←.....→	Rhizome/Surface

postmodern matching

where do the following concepts belong in the table?
let's practice getting them to the correct side of the table.

- 1. Skepticism of progress.
- 2. Belief in progress through science and technology.
- 3. Multiple, conflicting identities.
- 4. Sense of unified, centered self.
- 5. Disruption of the dominance of high culture by popular culture.
- 6. Dichotomy of high and low culture (official vs. popular culture).

Modern	Postmodern

metanarrative

- old overarching philosophical systems or frameworks that explain how society functions..
- Examples –
- from science
 - all this means progress! Let science and reason bring progress and freedom.
- from family



reflexivity

Which of the following might be a postmodern valediction for this letter?

Dear Dr. Muhlhauser,

I regret to inform you that our firm no longer needs your services. Please empty your desk by noon.

- A. Sincerely,
McDaniel College
- B. Best,
McDaniel College
- C. Glad We Don't Have to Talk in Person,
McDaniel College
- D. None of the above.

Postmodern bodies

A *postmodern* view of the body is which of the following?

- A. The body is fluid and shape-shifting. It can be resculpted into new shapes and forms.
- B. A body is boundaried, stable, and fixed. One lived one's life with unchangeable identities.
- C. The body is essentialized – you are born with an innate identity.
- D. None of the above.

digital argument

digital argument - claim for which evidence is provided, that also retains a dialogic (conversational aspect) and is intertextual.

- argument is key to academic efforts – good, good, good connotations
 - remix can be a scholarly pursuit: it cites, synthesizes, and juxtaposes its sources.
 - argument also contains connotations of the dialogic quality of communication that is not anchored to either speech or writing, and so digital argument can extend its features to writing with sound and image in addition to words.
-
- well, well, well. can remix be scholarship? can it be an academic pursuit?
 - zach?

more digital argument. Hi, Paritosh?

myths about argument

- language (as in words on a page) is power.
- real argument is all logos without ethos or pathos.
- arguments are strings of words and reason based on strict rules (sorta depends on your discourse community about what counts and how to “see”).

One thought, Flannery. GO!

Dear Emma Near the Window,
What did you get out of the reading?

toulmania

claims – the point you make in an argument or situation.

data/support– stuff that backs up your claim.



toulmaniac – what movie is being referenced?

warrant – assumptions, ideologies, or values that connect a claim to support or data. It's the beliefs and principles and conventions shared by communities. think of a warrant like glue. it's a way to examine value systems of communities of knowledge makers.

- a reader can ask –
What is left out here, Johnny?
What do you value, Frances?
Do I share those values?
- an author can ask –
What values should I emphasize to this reader?
What values should I make explicit or implicit for these readers?



practicey

claim - Students at liberal arts schools are hardworking...

support - because they work 40 hours per week.

warrant – boom. Sarah?

practicey

claim - Students at liberal arts schools are lazy and worthless...

support - because they work 40 hours per week.

warrant – boom. Sera?